

# Publications and Communications: the team



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# Publications and Communications: the team

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# Publications and Communications:

our goals

*Effectively and accurately communicate content and information for the benefit of our Region 8 members (and beyond)*

- ❖ Coordinate outputs minimizing unnecessary duplications and possible contradictions
- ❖ Ensure the IEEE message is coherent
- ❖ Crystallise ideas for new content across various platforms
- ❖ Horizon scanning for new ways in keeping our members informed
- ❖ Showcase IEEE, encourage membership & volunteers

# Publications and Communications: our plans

## ❖ Short term:

- Agree our main goals and direction
- Standardize the IEEE 'look and feel' of our content across platforms
- Plan a time-line for delivery for each stream
- Advertise R8 Pubs and Comms potential to our members through our OUs

## ❖ Longer term:

- New publications (e.g. Sigma Magazine)
- Planning for future resource needs (e.g. web-resources, etc.)
- Planning for financial implications of our activities

# Publications and Communications:

## our communication plan

- ❖ Our team will have monthly online meetings (Skype/Webex)
- ❖ All baseline communications will be addressed to the SC email alias
- ❖ Day-to-day contact to be through a new R8 Pubs and Comms Slack channel
- ❖ We aim to publicize our outputs both during R8 meetings and well as during R8 flagship conferences (and beyond)